



**Welcome to ICEB 2021- A Hybrid Conference**  
**(EI/Scopus indexed since 2005)**  
**Celebrating the 21st Anniversary**  
**The 21st International Conference on Electronic Business, ICEB'21**  
Theme: **“Corporate Resilience through Electronic Business in the Post-COVID Era”**  
**Paper submission due on OCT 1, 2021**



The **International Conference on Electronic Business (ICEB)** is affiliated with the **Association of Information Systems (AIS)**. It brings together leading Electronic Business scholars in Asia and around the world. The conference is held under the supervision of The **International Consortium for Electronic Business** (<http://icebnet.org/>) editorial board and is the top academic Electronic Business conference globally. It brings together top researchers in the Electronic Business field and related areas within Asia and worldwide to present cutting-edge research and exchange intellectual ideas.

*The 21st International Conference on Electronic Business (ICEB'21)* is co-hosted by the Faculty of Business and Economics at Hong Kong University, SAR China and the Hohai Business School at Hohai University, Nanjing, China. It is co-sponsored by *The International Consortium for Electronic Business, Journal of Business and Management, International Journal of Electronic Business*, and College of Management, National Chung Cheng University, Chiayi, Taiwan.

The Conference will be held IN HYBRID MODE on December 3-7, 2021, Friday to Tuesday. The University of Hong Kong is the host of virtual meetings. If the pandemic condition is allowed, the synchronized physical meetings will be held in China by Hohai University in Nanjing. The theme of this year's conference is **“Corporate Resilience through Electronic Business in the Post-COVID Era.”**

Since 2020, the world of Electronic Business has changed dramatically under the COVID-19 pandemic. Companies worldwide have adjusted and expanded their business activities in response to restrictions under the COVID-19 pandemic. Now the world is slowly resuming back to normal with the arrival of the COVID-19 vaccines. However, the new normal in the Post-COVID Era may forever change how organizations, businesses, consumers, and governments respond to current and future volatile situations with resilience tactics. Electronic Businesses can play important roles in the future of the world. In this conference, we hope to bring international scholars to explore the meaning, applications, practices, and issues related to how electronic business can help organizations, businesses, consumers, and governments to embrace changes and enhance resiliency in the Post-COVID Era. The topics of interest include, but are not limited to:

1. Artificial intelligence and its applications
2. Big data analytics and business intelligence
3. Blockchain and smart technologies
4. Collaborative commerce and sharing economy
13. Internet of Things and applications
14. Knowledge management and sharing
15. New technology adoption and diffusion
16. Security and privacy issues

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| 5. Cross-border e-commerce                           | 17. Smart cities and smart homes                 |
| 6. Cultural and social issues of electronic business | 18. Smart manufacturing and transportation       |
| 7. Digital marketing and consumer behavior           | 19. Smart tourism and hospitality                |
| 8. Digital transformations in enterprises            | 20. Social media and social computing            |
| 9. E-entrepreneurship                                | 21. Strategies and models of electronic business |
| 10. E-governance, policy, and law                    | 22. Supply chain management and e-logistics      |
| 11. E-healthcare and gerontechnology                 | 23. Virtual communities and social commerce      |
| 12. E-learning and COVID-19                          | 24. Web mining and recommendation systems        |

We are pleased to invite all related academic scholars to join this conference. ICEB and AIS members who are not authors can attend all conference sessions FREE OF CHARGES after completing membership renewals.

EasyChair online submission is at <https://easychair.org/conferences/?conf=iceb2021>

The submission is due on OCT 1, 2021.

**Important Dates:**

October 1	Deadline for submitting papers or abstracts
October 10	Notification of acceptance for conference presentation
October 15	Presenter's paper registration
October 20	Camera-ready preliminary paper submissions and GBP 40 late fee is charged on and after today
November 1	Program schedule announcement & registration process closed
November 15	Web-posting of preliminary conference proceedings
December 3-7 (Friday-Tuesday)	Conference events
December 15	Submission of camera-ready revised papers for formal conference proceedings
December 31	Publication of formal Conference Proceedings

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