

ICEB2021 Session Overview			
HK Time	12/4/2021 Saturday =(X)	12/5/2021 Sunday =(Y)	12/6/2021 Monday =(Z)
09:00	X1: Opening Ceremony	Y1-A: AI and its applications Chair: Michael C.L. Chau	Z1-A: AI and blockchain Chair: Benjamin P.C. Yen
09:30	X1: KEYNOTE I Prof. J. Chris Westland (USA -14 hours) Chair: Eldon Y. Li	Y1-B: E-business cultural and social issues Chair: Albert Huang	Z1-B: E-healthcare and gerontechnology Chair: Pei-Lee Teh
10:00			
10:30	X2-A: Virtual communities and social commerce Chair: Hsin-Lu Chang	Y2: KEYNOTE II Prof. Patrick Y.K. Chau Chair: Timon C. Du	Z2-A: Digital marketing and consumer behavior Chair: Vandana Ahuja
11:00	X2-B: E-business cultural and social issues Chair: Siriluck Rotchanakitumnuai		
11:30		Y2: KEYNOTE III Prof. Christy M.K. Cheung Chair: Qiong Jia	Z2-B: COVID-19 and other related topics Chair: Pimmanee Rattanawicha
12:00	Lunch break	Lunch break	Lunch break
12:30			
13:00			
13:30			
14:00	X3-A: New technology adoption and diffusion Chair: Abbas Tarhini	Y3-A: COVID pandemic e-business issues Chair: Peter Ractham	Z3-A: Digital marketing and consumer behavior Chair: Qiong Jia
14:30	X3-B: Digital transformations in enterprises Chair: Allen C.H. Au	Y3-B: Social media and social computing Chair: Ibrahim M. Al-Jabri	Z3-B: Virtual communities and social commerce Chair: Frank W.H. Hung
15:00			
15:30	X4-A: Blockchain and its applications Chair: Shih-Wei Liao	Y4-A: New technology adoption and diffusion Chair: Yue Guo	Z4-A: E-business strategies and models Chair: Stuart Orr
16:00	X4-B: Smart city and smart technologies Chair: Ravi S. Sharma	Y4-B: Digital marketing and consumer behavior Chair: Elena Vitkauskaite	Z4-B: Digital marketing and consumer behavior Chair: Chong Guan
16:30			
17:00	X5-A: Digital marketing and consumer behavior Chair: Jesus Garcia-Madariaga	Y5-A: COVID pandemic e-business issues Chair: Honglei Li	Z5-A: Innovation and digital transformations Chair: Savvas Papagiannidis
17:30	X5-B: Finance and investment Chair: Singwhat Tee	Y5-B: New technology adoption and diffusion Chair: Cooper C.Y. Ku	
18:00			
18:30	End of the day	End of the day	End of the day

*indicates the chair is a co-author in the session.

Note: A and B indicate the ZOOM meeting rooms. For session details, please see the section of "ICEB 2021 Paper Sessions" in the [Program Book](#).

ICEB 2021 Virtual Conference Information

We hope you are looking forward to ICEB2021 ZOOM conference in a few days! Please find below some useful information about the conference. For physical conference information please visit the homepage at <https://iceb2021.johogo.com/physical2021.php>.

Instructions

Each meeting room will be open at 8:30AM every day during 12/4-6 (Saturday-Monday), 2021. Hence, participants can enter the zoom room right after 8:30am each day. The session chairs and presenters of that day could enter before 9:00AM for preparation.

Room-A: <https://hku.zoom.us/j/93685746495?pwd=Y3VzT1dmNGpMcmJBSHl0NFRnaGRoZz09>

Meeting ID: 936 8574 6495 and Password: (sent to you by email)

Room-B: <https://hku.zoom.us/j/92163071188?pwd=Kzlrbnk5U3lNdWlvOGFPb0puazFtQT09>

Meeting ID: 921 6307 1188 and Password: (sent to you by email)

Participants who got the link can enter the sessions with the password during the whole day event. They are free to come and go. After entering the room, please turn off your audio and only turn it on and off when you are asking questions during the Q&A period.

The session chairs and presenters of a session can enter the room 5 minutes or earlier before their session START TIME (HK Time) for preparation. They can use ZOOM Chat function to communicate without disturbing the meeting.

Registration

Online payment gateway for registration and publication fees is open until December 3, 2021. Please email the Secretariat at if you need any assistance.

Dress code

Presenters should dress professionally before the camera as your face and background will appear on the screen. Screenshots of the participants in each presentation session will be taken and shared after the conference.

Video recording

During the ZOOM meeting, video recording will be turned off. However, both audio and video interaction modes should be turned on to allow physical identification. If you want to take video recording of your presentation, please set up the camera yourself or have someone stand by you to do it for you.

Presentation times

Each presentation is allocated 20 minutes plus 5 mins for Q&A. Session with more than 3 papers will have shorter discussion time. Please ensure to observe the times and enter the ZOOM meeting room on time.

On the ZOOM meeting screen, the host will turn on "Multiple participants can share simultaneously" option using the up-arrow on the "Share Screen" button. A presenter can open the PowerPoint slides and click the "Share Screen" button to share the slides and make an oral presentation, just as if we are all in a physical meeting room.

If you are the first time ZOOM user, please review the video to familiarize yourself with the software at <https://support.zoom.us/hc/en-us/articles/115005759423-Managing-participants-in-a-meeting> (about

10 minutes).

No shows

Please note that all presenters are expected to present their work in person. In case of no-shows, papers will be removed from the formal proceedings even if you have paid the publication fee, and no refund will be honored. If you cannot make it to the conference due to an emergency event, please inform the Secretariat at HKU as soon as possible to retain the publication privilege.

On-line Conference Program & Papers

We are aiming to undertake a sustainable conference. Please visit the link below to access the Program Book, the conference papers, and plan your attendance.

<https://iceb2021.johogo.com/> or <http://gebrc.nccu.edu.tw/ICEB/2021/>

Certificate of Attendance

As a presenter, your name is listed in the section of “ICEB 2021 Paper Presenters” to prove your attendance. If you still require a certificate of attendance please email the Secretariat at HKU. The certificate will be prepared and emailed to you after the conference.

Open Zoom meetings

To share knowledge, the Zoom meeting of ICEB is open free to non-author scholars. You are welcome to invite your colleagues and Ph.D. students to join the virtual meetings. Please ask them to use the following links to review the sessions and download the Program Book. They are welcome to join the virtual meetings for free if they register by completing a form in the Google Forms via the following link before DEC 4. This form is to inform the Zoom meeting moderators to admit them into the meetings.

<https://forms.gle/xzcG7uYud5eka7ru9>

For those in China who cannot use Google Forms, you may scan the QR code below to join a WeChat group to submit the required information. This code will expire on DEC 7. Thanks much for your effort.

