



Welcome to ICEB 2020- A Virtual Conference (EI/Scopus indexed since 2005) Celebrating the 20th Anniversary The 20th International Conference on Electronic Business



The International Conference on Electronic Business is an affiliated conference of Association of Information Systems. It brings together leading Electronic Business scholars in Asia and around the world. The conference is held under the supervision of The International Consortium for Electronic Business (ICEB) editorial board and is the top academic Electronic Business conference in the world. It brings together top researchers in Electronic Business field and related areas within Asia and around the world to present cutting-edge research and exchange intellectual ideas.

Celebrating its 20th Anniversary, *The 20th International Conference on Electronic Business* will be hosted by the Faculty of Business and Economics, University of Hong Kong, SPR China, and co-sponsored by *The International Consortium for Electronic Business*, *Journal of Business and Management*, and *International Journal of Electronic Business*.

The Conference will be held **IN VIRTUAL MODE** on December 5-8, 2020. The theme of this year's conference is *Electronic Business under COVID-19 Pandemic*. Since the early 2020, the world has been under the pandemic of COVID-19. To prevent the contagion, many countries have grounded airlines, closed airports, blocked traffics, sealed cities, and quarantine residents, making the flows of goods and services extremely difficult. Electronic businesses taking the advantage of information and communication technologies provide emergency reliefs to the people and businesses in need at home or worldwide under this disastrous situation. In this conference, we hope to bring international scholars to explore the meaning, applications, practices, and issues related to electronic business under situational normality or disastrous pandemic. The topics of interest include, but are not limited to:

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| <ol style="list-style-type: none"> 1. Artificial intelligence and its applications 2. Big data analytics and business intelligence 3. Blockchain and smart technologies 4. Collaborative commerce and sharing economy 5. Cross-border e-commerce 6. Cultural and social issues of electronic business 7. Digital marketing and consumer behavior 8. Digital transformations in enterprises 9. E-entrepreneurship 10. E-governance, policy and law 11. E-healthcare and gerontechnology 12. E-learning and COVID-19 13. Internet of Things and applications | <ol style="list-style-type: none"> 14. Knowledge management and sharing 15. New technology adoption and diffusion 16. Security and privacy issues 17. Smart cities and smart homes 18. Smart manufacturing and transportation 19. Smart tourism and hospitality 20. Social media and social computing 21. Strategies and models of electronic business 22. Supply chain management and e-logistics 23. Virtual communities and social commerce 24. Web mining and recommendation systems 25. Other related issues |
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We are pleased to invite all related academic scholars to join this conference, and call for the papers based on the conference theme. The submission is due on **NOV 1, 2020**. ICEB and AIS members who are not authors can attend all sessions of the conference **FREE OF CHARGES** after completing membership renewals.

EasyChair online submission is at <https://easychair.org/conferences/?conf=iceb2020>

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