

FROM THE EDITOR'S DESK

Articles for this issue were selected from the best papers of the Western Decision Sciences Institutes' 26th Annual Conference held in Reno, Nevada on April 7-11, 1998.

Auditors have greater responsibilities for detection of fraudulent and other deceptive management representations than ever before. **Diane Roberts'** article presents her study of deception detection where management bonus is a significant risk assessment factor.

Marketing over the Internet is one of the fastest growing and most distinctive activities of modern business. **Jacob Chacko** and **Randy Larson** explore marketing applications over the Internet for corporations and individuals.

Do individuals who intend to use technology tend to be more innovative and creative than those who use technology because it is mandatory? **Robert W. Stone** and **John W. Henry** develop a structural equation model to investigate outcome expectancy and computer self-efficiency and their effects on behavioral intentions to use computers. Their results indicate outcome expectancies have significant influences on behavioral intentions to use computers.

Owen P. Hall, Jr. and **Farzin Madjidi** propose a preliminary model of an expert system based learning programs for working adult students. Such programs offer promise for meeting the business education challenges in the 21st. century.

The computerization of organizations has accelerated in the 1990's. Information technology (IT) and information system specialists (IS) are two critical elements in this transformation. **Lara Preiser-Houy** and **Carole E. Acres** present a theory of how IS specialists provide value to their users through the development of IS-user relationships.

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