# **Editorial**

Eldon Y. Li

### Historical Retrospect

The publication of *Journal of Business and Management (JBM)* was initiated in 1993 by Prof. Burhan Yavas at California State University Dominguez Hills, who was a member of Board of Directors in Western Decision Sciences Institute (WDSI). In 2000, he transferred the journal to WDSI and the Board selected Prof. Raymond Hogler of Colorado State University to take over the journal. He then served as the Editor for five years and transferred the journal to Chapman University in 2005. Since then, *JBM* has a nice home and two passionate editors, Prof. Amy E. Hurley-Hanson and Prof. Cristina M. Giannantonio. On behalf of the Board of WDSI, I wholeheartedly thank them for their tireless effort and excellent services devoted to *JBM*. We salute them for their immense contribution to WDSI community and the business community at large. Last year in 2017, the journal was transferred to me, Prof. Eldon Y. Li, at National Chengchi University in Taiwan. It is a great honor for me to assume the role as the Editor of *JBM*. I shall do my best to let *JBM* flourish and be included in Cabell's Directory, Ei Compendex, and Scopus in the next few years.

#### Editorial Objective

*JBM* is a double-blind refereed, authoritative reference addressing working or potential business and management theories/practices as well as the emerging issues of interest to academics and practitioners. The primary editorial objective of the *JBM* is to provide a forum for the dissemination of theory and research in all areas of business, management, and organizational decisions areas. We invite research articles, comprehensive reviews, and case studies that provide insights into the business phenomena occurring every day. Authors of *JBM* are always encouraged to offer recommendations to readers exemplifying the applicability of their research findings.

## Research Topics

In this issue, we have accepted four research papers for publication in JBM. The research topic of the first paper is "The Impact of Organizational Culture on Employees' Protean and Boundaryless Career Attitudes: An Empirical Study of the Banking Sector in Turkey," authored by Bahar Suvaci. The second one is "Insight into Blog Retailers," reported by Florence Jiayun Ng. The third one is "The Moral Development Index of Future Business Leaders: A Study on the Impact of Changes in Economic Systems and Gender," examined by Dinah Payne, Marek Pawlak, and Sathiadev Mahesh. Finally, Alex Polacco and Kayla Backes present a study on "The Amazon Go Concept: Implications, Applications, and Sustainability." Please note that the views expressed in these articles are those of the authors and not of the editors, editorial board, *JBM*, WDSI or National Chengchi University. We hope these papers are interesting to read and useful to your future research. On behalf of the Editorial Board, I thank you very much for your continuous support.

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#### **About the Author**

Eldon Y. Li is Distinguished Professor and former University Chair Professor and department chair of the Department of Management Information Systems at the National Chengchi University (NCCU), Taiwan. He holds a bachelor degree (1975) in international trade from NCCU and both MSBA degree (1978) in management information systems and Ph.D. degree (1982) in information systems and quantitative sciences from Texas Tech University. He was the Dean of College of Informatics and Director of Graduate Institute of Social Informatics at Yuan Ze University, Chung Li, Taiwan (2003-2005), the Founding Director of Graduate Institute of Information Management, National Chung Cheng University, Chia Yi, Taiwan (1994-1996), the Coordinator of Management Information Systems Program, California Polytechnic State University, San Luis Obispo, USA (1986-1989; 2001-2003). He has published over 260 papers in the areas of electronic business, service innovation, decision systems, human factors in information technology (IT), strategic IT planning, software engineering, total quality management, information management, and business management. His papers have appeared in top journals such as Communications of the ACM, Communications of Association for Information Systems, Computers & Education, Decision Support Systems, Information & Management, Journal of Association for Information Systems, Journal of Management Information Systems, Omega, and Research Policy, among others.