

The Future of MBA Programs

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Abstract

The 'business' of business schools is changing rapidly. Traditionally, graduate business schools have focused on the delivery of full-time MBA programs. Recently, these full-time programs have been complemented by part time and executive MBA programs. But other changes are around the corner: the whole business school sector is internationalizing, is confronted with new competitors such as consultants and corporate universities, and has to come up with a response to the demand for life long learning. This obviously will have a major impact on how we define and develop MBA programs in the near future. We will provide perspectives from INSEAD, National University of Singapore, and the University of Nevada, Las Vegas.