



**The 12th International Decision Sciences Institute Conference
&
The 18th Asia Pacific DSI Conference
July 9th -13th, 2013
Bali, Indonesia**

THE PROGRAM CHRONOLOGICALLY

Registration

Tuesday, July 9th & Wednesday, July 10th

11:00 am - 12:30 pm

4:00 pm - 7:00 pm

Hospitality Desk – Level 1

Thursday, July 11th

7:20 AM

Registration

7:20 am - 12:30 pm

1:30 - 5:00 pm

Hospitality Desk – Level 1

7:30 AM

[IB1] CRITERIA INFLUENCING DECISION-MAKING IN MNCS

7:30 AM - 9:00 AM

Krisan I

Chairperson

Vijay Kannan, Utah State University

Franchising in Indonesia: An Empirical Study from Franchisee Perspective

(Best Paper Award in Application of Theory)

Carlin Tanzil, California State University - Fullerton

Peng Chan, California State University - Fullerton

What Do Students and Adults Do When They Negotiate: A Qualitative Study of French Business Situations

Guy Deloffre, ICN Business School

Effective Transfer of Marketing Knowledge for Higher Performance: Cases of Korean Subsidiaries of MNCs

Byung Hee Lee, Hanyang University

Peng Chan, California State University-Fullerton

Thursday, July 11th

7:30 AM (cont'd)

[CS1] CASE STUDIES: FOCUS ON HEALTH & HEALTH RELATED ISSUES

7:30 AM - 9:00 AM

Krisan II

Chairperson

Krista Finstad-Milion, ICN Business School

Forecasting Pharmaceutical Life Cycles: A Case Study on How Drugs Are Prescribed in the NHS in the UK

Samantha Louise Buxton, Bangor University

Marwan Khammash, University of Sussex

Kostas Nikolopoulos, Bangor University

Philip Stern, Loughborough University

Medical Travel: Stakeholders' Perspectives and Intentions

Corinne Karuppan, Missouri State University

Analyzing Co-Creation Process in Cluster Industry Using Agent-Based Simulation Case Study Solo Batik Industrial Cluster

Utomo Sarjono Putro, Bandung Institute of Technology

Dhanan Sarwo Utomo, Bandung Institute of Technology

Pri Hermawan, Bandung Institute of Technology

Shimaditya Nuraeni, Bandung Institute of Technology

Khrisna Ariyanto, Bandung Institute of Technology

Thursday, July 11th

7:30 AM (cont'd)

[EM1] E-COMMERCE CONSUMER ISSUES

7:30 AM - 9:00 AM

Krisan III

Chairperson

Q.B. Chung, Villanova University

The Influence of Attitude and Brand Recognition toward Purchase Intention of Online Advertising on Social Networking Sites

Yusepaldo Pasharibu, Satya Wacana Christian University

Yenny Purwati, Satya Wacana Christian University

Ferry Jie, Royal Melbourne Institute of Technology

Antecedence of Software Recommendation

Albert Huang, University of the Pacific

Julia Dare, University of the Pacific

Guo-Qing Zhang, Zhejiang A&F University

A Comprehensive Approach to Capturing Website Quality Measures

Leonie Jane Cassidy, James Cook University

John Hamilton, James Cook University

[MK1] CONSUMER ATTITUDES

7:30 AM - 9:00 AM

Palma I

Chairperson

Gregory Heim, Texas A & M University

An Experimental Investigation of the Factors That Influence Wine Consumer Attitudes

David Zhang, University of Saskatchewan

Iries Zhang, Beyond Communications-China

Conceptualizing Materialism in Handgun Purchasing Behavior: A Research Agenda

Viet Dung Trinh, Curtin University

Ian Phau, Curtin University

Perceived Consumer Power and Consumer Complaint Behavior: The Direct and Indirect Influences of Consumer Awareness of their Rights

Shahid Bhuian, Qatar University

Eman Ali Al-Enazi, Qatar University

Thursday, July 11th

7:30 AM (cont'd)

[SC1] MANAGING SUPPLY CHAIN RISK

7:30 AM - 9:00 AM

Palma II

Chairperson

Sabita Sawhney, Maharishi University of Management

**A Taxonomy of Supply Chain Risk Management Strategies: Antecedents and Performance
(Best Paper Award in Application of Theory)**

Elena Revilla, IE Business School

Maria Jesus Saenz, Zaragoza Logistics Center

Measuring Supply Chain Risks in China from the Bank Perspective

Qiuping Huang, South China University of Technology

Xiande Zhao, China-Europe International Business School

Thomas Kwanho Yeung, South China University of Technology

The Prerequisites for Achieving Supply Chain Resilience

Yu Cui, Gifu Keizai University

Masaharu Ota, Osaka City University

Thursday, July 11th

9:10 AM

[HC1] Health Care Effectiveness, Efficiency & Utility

9:10 AM - 10:40 AM

Krisan I

Chairperson

Neset Hikmet, University of South Carolina

Patient-Centered Care and Its Predictors

Ching-I Teng, Chang Gung University

Jui-fen Rachel Lu, Chang Gung University

The Household Income Elasticity of Health Care Expenditures: An Empirical Evidence from Taiwan

Ping Chang Lee, National Cheng Kung University

Hsin Hong Kang, National Cheng Kung University

A Non-linear, Multi-objective, Auto-optimization Model for Allocating Resources to Centrally Funded Hospitals

Lawrence Fulton, Texas State University

Nathaniel Bastian, Pennsylvania State University

Vivek Shah, Texas State University-San Marcus

[MI1] CLOUD COMPUTING & BIG DATA FOR ORGANIZATIONS

9:10 AM - 10:40AM

Krisan II

Chairperson

Wai Hung Wong, Hang Seng Management College

A Study on the Effect of Organization's Environment on Acceptance Intention for Big Data System

Eun Yeong Kim, Yonsei University

Jung-Hoon, Lee, Yonsei University

Yeree Park, Yonsei University

Research about Factors Affecting the Continuous Use of Cloud Storage Service

Chang Joong Jun, Yonsei University

Jung-Hoon Lee, Yonsei University

Dong Young Shin, Yonsei University

Cloud Computing Adoption in Taiwan: An Empirical Study

Pei-Fang Hsu, National Tsing Hua University

Thursday, July 11th

9:10 AM (cont'd)

[OB1] SPECIFIC ORGANIZATIONAL BEHAVIOR ISSUES

9:10 AM - 10:40 AM

Krisan III

Chairperson

Andre Gulyas, Australian Catholic University

Collaboration Technology Favoritism for Social Interactions

Seng-Su Tsang, Taiwan University of Science & Technology

The Effects of Social Exchange Perspectives on Employee Creativity: A Multilevel Investigation

Li-Yueh Lee, Kun Shan University

Sou Veasna, National Cheng Kung University

Signaling Theory of Legitimacy

Olga Ivanova, ICN Business School

[RM1] RISK MANAGEMENT

9:10 AM - 10:40 AM

Palma I

Chairperson

Maling Ebrahimipour, University of South Florida - St. Petersburg

Supply Chain Risk Assessment for Supply Chain Financing

Thomas Kwanho Yeung, South China University of Technology

Xiande Zhao, China-Europe International Business School

Qiuping Huang, South China University of Technology

Modeling Portfolio Rebalancing by Modifying Utility Theory

Chunhui Xu, Chiba Institute of Technology

Yanli Huo, Chiba Institute of Technology

Takayuki Shiina, Chiba Institute of Technology

Min Huang, Northeastern University – China

Portfolio Management with Stochastic Volatility

Jiguang Han, University of Science and Technology of China – City University - Suzhou

Yunfei Zhai, University of Science and Technology of China

Qiang Zhang, City University of Hong Kong

Thursday, July 11th

9:10 AM (cont'd)

[SC2] SUPPLY CHAIN INTEGRATION

9:10 AM - 10:40 AM

Palma II

Chairperson

Artur Swierczek, University of Economics-Katowice

Evaluating the Integration of Contract Manufacturers in an Advanced S&OP Process

Shao Hung Goh, SIM University

**An Investigation of Supply Chain Integration and Firm Innovativeness: An Empirical Study
of Indonesian-based Firms**

Erlinda Yunus, PPM Institute of Management

Volume Incentive through Performance-Based Allocation of Business

Liping Liang, Lingnan University

Derek Atkins, University of British Columbia

10:40 AM

Coffee Break

10:40 AM - 11:00 AM

Hotel Foyer

Thursday, July 11th

11:00 AM

[KM1] KNOWLEDGE MANAGEMENT & LEARNING ENVIRONMENT

11:00 AM - 12:30 PM

Krisan I

Chairperson

Andres Hayward, North Carolina A&T State University

Social Capital and Innovation: The Role of Co-Production

Li-Wei Wu, Tunghai University

Chung-Yu Wang, National Kaohsiung University of Applied Sciences

Knowledge Management Initiative in Indonesian Higher Education: Open Access

Institutional Repository in Academic Library

Ida Farida, Bandung Institute of Technology

Jann Hidajat, Bandung Institute of Technology

Bambang Rudito, Bandung Institute of Technology

Sulistyo Basuki, Sookmyung Women's University

The Effect of Cultural Intelligence to Knowledge Sharing Behavior in University Students

Nur Arief Putranto, Bandung Institute of Technology

Achmad Ghazali, Bandung Institute of Technology

[MI2] ANALYTICAL DECISION SUPPORT SYSTEMS

11:00 AM - 12:30 PM

Krisan II

Chairperson

Doug White, Roger Williams University

Assessing the Factors Influencing Analytics Investment Priorities across Organizations

Bruce Pollack-Johnson, Villanova University

Suzanne Heller Clain, Villanova University

Matthew Liberatore, Villanova University

Carolyn Martin, IBM – Canada

Discovering the Critical Factors that Influence Queensland Farmers' Effective Use of

Internet-Based Extension Tools

Sherrill Cooper, University of the Sunshine Coast

Don Kerr, University of the Sunshine Coast

Kathy Lynch, University of the Sunshine Coast

Ian Layden, Department of Agriculture, Fisheries and Forestry-Australia

Declarative Programming and Cognitive Load: Strategies for Reducing Task Complexity

Leo Vijayasarathy, Colorado State University

Gretchen Irwin, Colorado State University

Thursday, July 11th

11:00 AM (cont'd)

[MM1] MANUFACTURING MANAGEMENT - SCHEDULING

11:00 AM - 12:30 PM

Krisan III

Chairperson

Samir Barman, University of Oklahoma

A Study on Production Seat Planning for Make-to-order Production with Make-to-stock Parts

JiaHua Weng, Waseda University

Improved Job-shop Scheduling Decision Through RFID

Jongsawas Chongwatpol, National Institute of Development Administration-Thailand

**Optimizing the Performance of Lean Manufacturing Cells with Selective Cross-training
Based on Chained Labor Flexibility**

Nallan Suresh, SUNY-Buffalo

[QP1] QUALITY MANAGEMENT I

11:00 AM - 12:30 PM

Palma I

Chairperson

Thomas Callarman, China-Europe International Business School

**An Approach for Measuring Process Performance with Asymmetric Tolerances in the
Presence of Measurement Errors**

Dwi Yuli Rakhmawati, National Taiwan University of Science & Technology

Chien-Wei Wu, National Tsing Hua University

Chao-Lung Yang, National Taiwan University of Science & Technology

**ISO 9000 Implementation and Performance Improvement in Vietnamese Manufacturing
Companies**

Chi Phan Anh, Vietnam National University

Nguyen Hue Minh, Vietnam National University

Luong Vu Mai Hoa, Vietnam National University

Yoshiki Matsui, Yokohama National University

Construction of a Tightened-Normal-Tightened Sampling Scheme by Variables Inspection

Alexander Nugroho, National Taiwan University of Science and Technology

Chien-Wei Wu, National Tsing Hua University

Nani Kurniati, National Taiwan University of Science and Technology

Thursday, July 11th

11:00 AM (cont'd)

[SC3] BUYER-SUPPLIER RELATIONSHIP

11:00 AM - 12:30 PM

Palma II

Chairperson

Richard Metters, Texas A&M University

Buyer-Supplier Relationship and Organizational Profile: Sources of Product Innovation in India and Pakistan

Muhammad Shakeel Sadiq Jajja, Institute of Business Administration-Pakistan

Shaukat Ali Brah, Karachi School of Business and Leadership

Syed Zahoor Hassan, Lahore University of Management Sciences

Trust and Supply Chain Management: Directions for Future Research

Rajeev Sawhney, Western Illinois University

Sabita Sawhney, Maharishi University of Management

Unveiling the Fortune at the Bottom of the Pyramid: Learning and Insights from Middle Market Supply Chain Companies in an Emerging Market

Rakesh Singh, Durgadevi Saraf Institute of Management-Mumbai

Vaidyanathan Jayaraman, University of Miami

Lunch

12:30 PM-1:30 PM

Lunch Break

12:30 PM - 1:30 PM

Hotel Restaurant

Ticket to be handed in at the restaurant

Thursday, July 11th

1:30 PM

[MI3] INFORMATION & TECHNOLOGY ADOPTION

1:30 PM - 3:00 PM

Krisan I

Chairperson

Matthew Liberatore, Villanova University

Analysis of the IT Solution Adoption Timing: Cases of Korean Companies

Bong Moon Ha, Kookmin University

Seung Ryul Jeong, Kookmin University

Kyung Hoon Yang, University of Wisconsin - La Crosse

A Decision Support System Framework for RFID Technology Adoption

Wai Hung Wong, Hang Seng Management College

Adoption of Technology by Base of the Pyramid Farmers: An Extension of the "Utaut" Model

Kamala Gollakota, University of Redlands

James Pick, University of Redlands

[MS1] MS/OR I

1:30 PM - 3:00 PM

Krisan II

Chairperson

Rajesh Tyagi, General Electric R &D

Apply Ant Colony Algorithm to Test Case Prioritization

Chien-Li Shen, National Chengchi University

Eldon Li, National Chengchi University

A Bureaucratic Reform Scenario Planning: Strategy Tool for Managing Behavior Change of Indonesia Civil Service into Uncertain Futures

Oni Bibin Bintoro, Bandung Institute of Technology

Jann Hidajat, Bandung Institute of Technology

Utomo Sarjono Putro, Bandung Institute of Technology

Pri Hermawan, Bandung Institute of Technology

Thursday, July 11th

1:30 PM (cont'd)

[HR1] HR PRACTICES

1:30 PM - 3:00 PM

Krisan III

Chairperson

Brendon Bannister, Northeastern University

The Importance of Leader-Member Exchange in Implementing Delegation among Chinese Managers

Therese Anne Joiner, Monash University

Lynne Leveson, La Trobe University

Steve Bakalis, University of Adelaide

Strategy and HRM Practices Alignment, Role Stress and Individual Outcomes: A Multilevel Study

Jia-Chi Huang, National Chengchi University

Chiung-Yi Huang, Yuan Ze University

Hsu-Feng Hung, National Chengchi University

[SM1] SERVICE STRATEGY

1:30 PM-3:00 PM

Palma I

Chairperson

Gregory Heim, Texas A & M University

Investigate Customer Behavior through Excessive Service in Tangible Facilities and Employees Responsiveness

Hua-Hung Robin Weng, Yuan Ze University

Hui-Wen Wendy Wang, Yuan Ze University

The Role of Perceived Environment in a Service Setting: A Cross-Country Empirical Study

Erlinda Yunus, PPM Institute of Management

John Goodale, Southern Illinois University - Carbondale

The Study and Measurement of Urban Governance toward the Justice Evaluation in the City of Tehran

Ali Maher, Tehran University

Farhad Sadr, Tehran University

Mohammad Hossain Salarianzadeh, Tehran Municipality

Seyed Manaf Hashemi, Tehran University

Thursday, July 11th

1:30 PM (cont'd)

**[CR1] FOR-PROFIT/NON-PROFIT PARTNERSHIPS: EDUCATION, SUSTAINABILITY &
HUMANITARIAN AID (WORKSHOP)**

1:30 PM-3:00 PM

Palma II

For-profit/Non-profit Partnerships: Education, Sustainability & Humanitarian Aid

Laura Hartman, DePaul University

Nezih Altay, DePaul University

Kathy Dhanda, DePaul University

3:00 PM

Coffee Break

3:00 PM - 3:30 PM

Hotel Foyer

MEETING: APDSI BOARD

3:30 PM-4:30 PM

Krisan I

Chairperson

Daesik Hur, Yonsei University

Thursday, July 11th

4:30 PM

SPECIAL PANEL

**INCORPORATION OF SUSTAINABILITY IN
ACADEMIC CURRICULA**

4:30 pm - 6:00 PM

Palma I & II

**[SP1] SPECIAL PANEL: INCORPORATION OF SUSTAINABILITY IN ACADEMIC
CURRICULA**

4:30 PM - 6:30 PM

Palma I & II

Moderator

Norma Harrison, Macquarie University

Panelists:

Maling Ebrahimpour, *Dean, College of Business, University of South Florida - St Petersburg*

Ron Johnson, *Dean, College of Business, North Dakota State University*

Ram Narasimhan, *University Distinguished Professor, Michigan State University*

Soumen Ghosh, *Alan & Caron Lacy Professor, Scheller College of Business, Georgia Tech*

Thomas Callarman, *Director of the Siemens Centre for Sustainability & Supply Chain
Management, China-Europe International Business School*

Kathy Dhanda, *Associate Professor, Dreihaus College of Business, DePaul University*

Friday, July 12th

7:20 AM

Registration

7:20 am - 12:30 pm

1:30 - 5:00 pm

Hospitality Desk – Level 1

Friday, July 12th

7:30 AM

**[HC2] HEALTH CARE PERFORMANCE IMPROVEMENT, QUALITY MANAGEMENT
& PROGRAM EVALUATION**

7:30 AM - 9:00 AM

Krisan I

Chairperson

Lawrence Fulton, Texas State University

**A New Way to Improve the Ability of Social Interaction on Elderly People from the Aspect of
Mental Health**

Cheng Ta Lin, National Cheng Kung University

Lu Yu Lin, National Cheng Kung University

Pao Cheng Hsu, National Cheng Kung University

Promoting and Evaluating Total Quality Management in Nursing Department of Hospital

Hamaya Taro, Waseda University

Yamaji Manabu, Waseda University

Ogihara Atsushi, Waseda University

Readiness Factor for Applying Lean in Health Care

Shahid Al-Balushi, Sultan Qaboos University

Abdullah Al-Hajri, Sultan Qaboos University

Yahya Al-Farsi, Sultan Qaboos University

Rashid Al-Abri, Sultan Qaboos University

Amrik Sohal, Monash University

Prakash Singh, University of Melbourne

Friday, July 12th

7:30 AM (cont'd)

[KM2] KNOWLEDGE MANAGEMENT & MNCS

7:30 AM - 9:00 AM

Krisan II

Chairperson

Jann Hidajat, Bandung Institute of Technology

Enablers to Knowledge Management Implementation in Indonesian Medium Sized Manufacturing Enterprises - A Preliminary Study

Oki Sunardi, Bandung Institute of Technology

Jann Hidajat, Bandung Institute of Technology

Comparison of Factors Contribute to Knowledge Share between Employees in National and Multinational Company (Case Study in Jababeka Area-Indonesia)

Soortien Anaconda Bangkara, Bandung Institute of Technology

Jann Hidajat, Bandung Institute of Technology

A Multilevel Assessment of the Knowledge Conversion Process

Hayward Andres, North Carolina A&T State University

[SC4] INFORMATION TECHNOLOGY IN SUPPLY CHAIN I

7:30 AM - 9:00 AM

Krisan III

Chairperson

Yoshiki Matsui, Yokohama National University

The Use of RFID Systems in Humanitarian Operations and Crisis Management

Pedro Reyes, Baylor University

Daniel Engels, Southern Methodist University

Patrcik Jaska, University of Mary Hardin - Baylor

A Crystal Ball: The Potential of Prototyping as a Research Method for Buyer-Supplier Relationship Concepts in Emerging Markets

Thorsten Alexander Migge, University of Western Australia

Sharon Purchase, University of Western Australia

Sandra Kiffin-Petersen, University of Western Australia

Exploring Information Processing and Decision Making for Sustainable Supply Management

Jan Meinschmidt, European Business School

Kai Foerstl, European Business School

Christian Busse, European Business School

Friday, July 12th

7:30 AM (cont'd)

[SM2] SERVICE INNOVATION & PERFORMANCE

7:30 AM - 9:00 AM

Palma I

Chairperson

Xiande Zhao, China-Europe International Business School

A Joint Optimal Control Strategy for Fare Pricing and Seat Inventory Control Decisions for an Airline with Demand Leakages

(Best Paper Award in Application of Theory)

Syed Raza, Qatar University

Khurram Jahangir Sharif, Qatar University

The Effects of Intellectual Capital on E-Service Innovation

Ja-Shen Chen, Yuan Ze University

Shih-Wen Liao, Yuan Ze University

Impact of Customer Traffic and Service Outsourcing on Service Triad Performance

Olga Perdikaki, Texas A & M University

Xiaosong Peng, University of Houston

Gregory Heim, Texas A & M University

[SR1] STRATEGIC PARADIGMS: NETWORK EFFECTS & STRATEGY DEVELOPMENT

7:30 AM - 9:00 AM

Palma II

Chairperson

Stuart Orr, Deakin University

Leveraging Multiple Paradigm Approach to Examine the Strategy Development Process

Oni Bibin Bintoro, Bandung Institute of Technology

A New Topological Game and Its Strategies

Bruce Burdick, Roger Williams University

Strategic Decision Making Using Real Options Reasoning under Uncertainty - but What Uncertainty?

Stephen Zhang, Pontificia Universidad Catolica de Chile

Ricardo Wurgaft, Pontificia Universidad Catolica de Chile

Friday, July 12th

9:10 AM

[CR2] CSR & FIRM PERFORMANCE

9:10 AM - 10:40 AM

Krisan I

Chairperson

Guy Deloffre, ICN Business School

The Role of Corporate Social Responsibility in Employer Branding Strategy: From Legitimacy to Organizational Commitment

Prieska Kharisma, University of Bourgogne

The Truth Will Set You Free: Firm Commitment to CSR

Julia Dare, University of the Pacific

An Empirical Examination of Corporate Citizenship in Taiwan

Chung-Jen Wang, National Cheng Kung University

Chin-Pin Li, National Cheng Kung University

Ming-Tien Tsai, National Cheng Kung University

[CS2] CASE STUDIES: FOCUS ON HUMAN RESOURCE MANAGEMENT & STRATEGY

9:10 AM - 10:40 AM

Krisan II

Chairperson

Corinne Karuppan, Missouri State University

Hard Decisions to Learn From: A Journey

Brendan Bannister, Northeastern University

Raymond Kinnunen, Northeastern University

Susan Sieloff, Northeastern University

Krista Finstad-Milion, ICN Business School

Strategic Development Process in Two Large Companies in Indonesia

Oni Bibin Bintoro, Bandung Institute of Technology

Jann Hidajat, Bandung Institute of Technology

Utomo Sarjono Putro, Bandung Institute of Technology

Pri Hermawan, Bandung Institute of Technology

Institutional Background on Employees-Employers Negotiations

Vasileios Bougioukos, Bangor University

Kostas Nikolopoulos, Bangor University

Shanti Chakravarty, Bangor University

Friday, July 12th

9:10 AM (cont'd)

[FI1] FINANCIAL MANAGEMENT & CORPORATE GOVERNANCE

9:10 AM - 10:40 AM

Krisan III

Chairperson

Betania Jezamin Setiawan, Bandung Institute of Technology

The Intra Business Group Effects of Innovation Announcements

I-Fen Chen, National Cheng Kung University

Shao-Chi Chang, National Cheng Kung University

The Influence of Corporate Governance on the Financial Firms Performance during and After Global Financial Crises: Comparative Study between Developed Countries and Emerging Markets

Betania Jezamin Setiawan, Bandung Institute of Technology

Macroeconomic Shocks in the European Union: A Case Study on the German Banking System

Antonios Sarantidis, Bangor University

Nikolopoulos, Kostas, Bangor University

Jonathan Michael Williams, Bangor University

[SC5] SUPPLY CHAIN DESIGN I

9:10 AM - 10:40 AM

Palma I

Chairperson

Pedro Reyes, Baylor University

**The Influence of Supply Network Structure on Firm Innovation Performance
(Best Paper Award in Application of Theory)**

Marcus Bellamy, Georgia Institute of Technology

Soumen Ghosh, Georgia Institute of Technology

Manpreet Hora, University of Western Ontario

Bilateral Bargaining and Outsourcing Strategies in a Three-Tier Supply Chain

Yulan Amanda Wang, Hong Kong Polytechnic University

Baozhuang Niu, Sun Yat-Sen University

Pengfei Guo, Hong Kong Polytechnic University

Jeannette Song, Duke University

Price Competition with OEM-remanufactured Products

Cheng-Han Wu, National Yunlin University of Science & Technology

Yih Long Chang, Georgia Tech

Friday, July 12th

9:10 AM (cont'd)

[BL1] ORGANIZATIONS: LAW & CSR

9:10 AM - 10:40 AM

Palma II

Chairperson

John Allison, University of Texas - Austin

The Validity and Infringement of US Patents: A Comprehensive Empirical Examination

John Allison, University of Texas - Austin

Sustainability and CSR

Kathy Dhanda, DePaul University

Are We Our Brother's Keeper: Ethics, ESI and the Future of Civil Litigation

Vicki Luoma, Minnesota State University - Mankato

Milton Luoma, Metropolitan State University

10:40 AM

Coffee Break

10:40 AM - 11:00 AM

Hotel Foyer

Friday, July 12th

11:00 AM

[EM2] M-COMMERCE

11:00 AM - 12:30 PM

Krisan I

Chairperson

I. Made Sukresna, Diponegoro University

Analysis of the Factors Effecting the Adoption of Location-Based Services for Mobile Commerce

Q.B. Chung, Villanova University

William Wagner, Villanova University

Usage of Mobile Shopping from IS Continuance and Cultural Comparison Perspectives

June Lu, University of Houston - Victoria

Chun-Sheng Yu, University of Houston - Victoria

A Research of Factors Affecting Intention to Purchase Items of Mobile Social Network Games in Korea: Mainly with 'Scoring Type of' Social Network Games

Jae min Kim, Yonsei University

Hyewon Lee, Yonsei University

Young Joo Lee, Yonsei University

[OB2] IMPERATIVES FOR MANAGING THE WORK ENVIRONMENT

11:00 AM - 12:30 PM

Krisan II

Chairperson

Olga Ivanova, ICN Business School

Mechanisms behind the Positive Effects of Social Support and Its Protective Effects against Workplace Stress

John Rodwell, Australian Catholic University

Julian Fernando, Australian Catholic University

Andre Gulyas, Australian Catholic University

A Study to Explore the Joint Consequences of Transformational Leadership and Perceived Organizational Support

Chung-Jen Wang, National Cheng Kung University

Chin-Pin Li, National Cheng Kung University

Ming-Tien Tsai, National Cheng Kung University

A Study of the Effect of Workplace Environment Management Practices on Employees' Behavior in the China Context

Stephen Ng, Hang Seng Management College

Victor Lau, Hang Seng Management College

Friday, July 12th

11:00 AM (cont'd)

[QP2] QUALITY MANAGEMENT II

11:00 AM - 12:30 PM

Krisan III

Chairperson

JiaHua Weng, Waseda University

Effects of Supply Chain Quality Management on Quality Performance

Xiande Zhao, China-Europe International Business School

Haiju Hu, Chinese University of Hong Kong

Jeff Hoi-Yan Yeung, Chinese University of Hong Kong

Waiting as a Signal of Quality When Multiple Extrinsic Cues Are Presented

Hao-Yuan Chan, Yuan Ze University

Shi-Woei Lin, National Taiwan University of Science & Technology

Quality Gatekeeping at the Retailing Level: Supply Chain Analysis with Pricing and Quality Assurance

Mingming Leng, Lingnan University

[SC6] INFORMATION TECHNOLOGY IN SUPPLY CHAIN II

11:00 AM - 12:30 PM

Palma I

Chairperson

Rakesh Singh, Durgadevi Saraf Institute of Management-Mumbai

Resources Constraints, Capacity Limitations and Supply Information Sharing in a Supply Chain

Tien-Sheng Lee, Hang Seng Management College

Qiang Zhou, Hong Kong Shue Yan University

Effect of Information Technology Enabled Supply Chain Process Integration on Firm's Operational Performance

Odkhishig Ganbold, Yokohama National University

Yoshiki Matsui, Yokohama National University

Role of Information Technology in Supply Chain Systems: Technology Coherence and Technology Determinism Perspectives

Vikram Bhakoo, University of Melbourne

Prakash Singh, University of Melbourne

Friday, July 12th

11:00 AM (cont'd)

[SD1] APPLIED STATISTICAL METHODS

11:00 AM - 12:30 PM

Palma II

Chairperson

Ja-Shen Chen, Yuan Ze University

Credit Scoring Using Neural Networks Trained with Augmented Discretized Inputs

Arnulfo Azcarraga, De La Salle University

Yoichi Hayashi, Meiji University

Rudy Setiono, National University of Singapore

Engaging Customers' Experience through C2C Interaction in Value Co-Creation Process:

Agent-Based Simulation

Santi Novani, Bandung Institute of Technology

Utomo Sarjono Putro, Bandung Institute of Technology

Kyoichi Kijima, Tokyo Institute of Technology

Subadditivity in Resource Allocation: An Experimental Approach to Investigating the Effect of Unpacking Fund Categories

Ricky Wong, Hang Seng Management College

Lunch

12:30 PM-1:30 PM

Lunch Break

12:30 PM - 1:30 PM

Hotel Restaurant

**Ticket to be handed in at the
restaurant**

Friday, July 12th

1:30 PM

[AC1] CEO COMPENSATION, IFRS CONVERGENCE & EARNINGS FORECASTS

1:30 PM - 2:30 PM (the scheduled time is one hour for two presentations)

Krisan I

Chairperson

May Lo, Western New England University

The Relative Performance of Composite Forecasts of Annual Earnings

Pieter Elgers, University of Massachusetts-Amherst

May Lo, Western New England University

Wenjuan Xie, University of New Hampshire

Emily Xu, University of New Hampshire

A Cross Sectional Study of the Determinants of US CEO Compensation

Daniel Shim, Sacred Heart University

Jooh Lee, Rowan University

[MM2] MANUFACTURING MANAGEMENT- LEAN PRACTICES

1:30 PM - 2:30 PM (the scheduled time is one hour for two presentations)

Krisan II

Chairperson

Edward Duplaga, Winona State University

The Prevalence of Lean Practices in U.S. Manufacturing: A Survey of Midwest Users

Atul Agarwal, University of Illinois - Springfield

Nabih Elhadj, University of Illinois - Springfield

Assessing the Importance of TOE Openness for Firm Performance: Does Coproduction Matter?

Hung-Tai Tsou, Ming Dao University

Hsuan-Yu Hsu, National Tsing Hua University

Friday, July 12th

1:30 PM (cont'd)

[MS2] MS/OR II

1:30 PM - 2:30 PM (the scheduled time is one hour for two presentations)

Krisan III

Chairperson

Jann Hidajat, Bandung Institute of Technology

Modeling the Carry-over Effects of the Intangible Advertising Capital into Dynamic Data

Envelopment Analysis

Li-Ting Yeh, National Central University

Dong-Shang Chang, National Central University

Shih-Heng Yu, National Central University

Load Forecasting in a Utility Distribution System

Rajesh Tyagi, General Electric R&D

Prasoon Tiwari, Telecom Management Institute

[NP1] PRODUCT DEVELOPMENT: NEW MODELING

1:30 PM - 2:30 PM (the scheduled time is one hour for two presentations)

Palma I

Chairperson

Matthew Liberatore, Villanova University

Agent-Based Modeling for New Product Introduction Using Twitter

Kusumo Bintoro, Bakrie University

Ferry Jie, Royal Melbourne Institute of Technology

A System Dynamic Modeling Approach to Offshoring R&D Activities

R. Balachandra, Northeastern University

Sagar Kamarthi, Northeastern University

Friday, July 12th

1:30 PM (cont'd)

[SP2] Meet the Editors

1:30 PM - 2:30 PM (the scheduled time is one hour)

Palma II

Moderator

Maling Ebrahimpour, University of South Florida–St Petersburg

Soumen Ghosh, *Georgia Institute of Technology*

Senior Editor for Production and Operations Management Journal, former and current Associate Editor for Decision Sciences Journal & Associate Editor for the Journal of Operations Management & on the Editorial Review Boards of several journals

Vijay Kannan, *Utah State University*

The editor of the Decision Sciences Journal of Innovative Education & Management's Journal of Supply Chain Management

Stuart Orr, *Professor, Deakin University*

Dr. Orr is currently the Chief Editor of the World Journal of Management

2:30 PM

Coffee Break

2:30 PM - 3:00 PM

Hotel Foyer

Visit of Bali Bird Park

Registered Participants

2:30 PM - 5:30 PM

Saturday, July 13th

7:20 AM

Registration

7:20 am - 12:30 pm
Hospitality Desk – Level 1

Saturday, July 13th

7:30 AM

[AS1] ASIAN BUSINESS STRATEGY

7:30 AM - 9:00 AM

Krisan I

Chairperson

Arthur Cheng-Hsui Chen, National Yunlin University of Science & Technology

A Case Study on Grameen Bank's Dynamic Business Model and Operation Performance

Shwu-Chuan Chen, Fu-Jen Catholic University

Sung-Po Chen, National Open University

How Can Asian Advantage Sustain Longer?

Yuh-Yuan Tsai, National Dong Hwa University

A Theory of Mergers and Acquisitions: Synergy, Private Benefits, or Hubris Hypothesis

Hui Ko Chen, Chaoyang University of Technology

Chun-An Li, National Yunlin University of Science & Technology

Kuan Mei Pan, National Taichung University of Science & Technology

Saturday, July 13th

7:30 AM (cont'd)

[EN1] ENTREPRENEURSHIP MODELS & HISTORY

7:30 AM - 9:00 AM

Krisan II

Chairperson

Jean Claude Tagger, SKEMA Business School

New Venture Decisions - A Literature Review of the Entrepreneurial Heuristics and Biases

Stephen Zhang, Pontificia Universidad Catolica de Chile

Javier Cuento, Pontificia Universidad Catolica de Chile

Entrepreneurial Risk Taking: Influences of Culture, Education and Personality with Evidence from a Multi-Country Study

Kern Kwong, California State University - Los Angeles

Veena Prabhu, California State University - Los Angeles

Minghao Shen, Guangdong University of Foreign Studies

Stephen Mcguire, California State University - Los Angeles

Robert Tang, De la Salle College of Saint Benild

Social Enterprise and Entrepreneurship: A History of Ideas, Institutions, and Action

Edwin Morris, University of South Florida-St Petersburg

Maling Ebrahimpour, University of South Florida–St Petersburg

[MI4] AI & EXPERT SYSTEMS

7:30 AM - 9:00 AM

Krisan III

Chairperson

Janejira Sutanonpaiboon, Sonoma State University

Using Artificial Neural Networks to Visualize Poverty

Arnulfo Azcarraga, De La Salle University

Rudy Setiono, National University of Singapore

Yoichi Hayashi, Meiji University

Calvin Tsoi Enriquez, De la Salle University

Observations on Virtual Firewalling Tools and Monitoring in VMware Networks

Phoebe Butlin, Roger Williams University

Doug White, Roger Williams University

Jon Gabriel, Roger Williams University

Assessing Mutual Funds Performance Using Data Envelopment Analysis

Malhotra, D.K., Philadelphia University

Malhotra, Rashmi, St. Joseph's University

Saturday, July 13th

7:30 AM (cont'd)

[MK2] INTERNATIONAL MARKETING

7:30 AM - 9:00 AM

Palma I

Chairperson

Ja-Shen Chen, Yuan Ze University

The Impact of Market Orientation on Indonesian Manufacturer-Distributor Relationships

I. Made Sukresna, Diponegoro University

John Hamilton, James Cook University

Singwhat Tee, James Cook University

The Effect of Free Shipping Method on Consumers' Online Evaluation and Purchase Decision

Yi-Jing Cheng, National Chung Hsing University

Wen-Hsien Huang, National Chung Hsing University

[SR2] FIRM PERFORMANCE & DECISION-MAKING

7:30 AM - 9:00 AM

Palma II

Chairperson

Vijay Kannan, Utah State University

**The Double-edged Sword of Technological Diversity in R&D Alliances: Moderators of the Relationship between Technological Diversity and Firm Performance
(Best Paper Award in Contribution to Theory)**

Yen-Chih Huang, Asia University

Ming-Chao Wang, Shih Chien University

Cheng-Yu Lee, Southern Taiwan University of Science and Technology

Why Do Firms Trade-Off or Accumulate Capabilities? Towards a Better Explanation

Alka Nand, University of Melbourne

Prakash Singh, University of Melbourne

Network Environment Analysis

Stuart Orr, Deakin University

Saturday, July 13th

9:10 AM

[AS2] ASIAN CONSUMER BEHAVIOR

9:10 AM - 10:40 AM

Krisan I

Chairperson

Yuh-Yuan Tsai, National Dong Hwa University

The Effect of Sensory Cues and Cognitive Load on Willingness to Pay

Chih-Hui Shieh, National Taichung University of Science & Technology

I-Ling Ling, National Chiayi University

Po-Cheng Chen, National Chiayi University

The Role of Attachment to Self-designed Product: The Mediator of Involvement in Shaping Evaluation

I-Ling Ling, National Chiayi University

Chih-Hui Shieh, National Taichung University of Science & Technology

The Negative Impact of Low Likability Celebrity Endorsers on Brand Advertising Effect

Arthur Cheng-Hsui Chen, National Yunlin University of Science & Technology

Ching-Wen Hsu, National Yunlin University of Science & Technology

[BE1] ETHICAL LEADERSHIP

9:10 AM - 10:40 AM

Krisan II

Chairperson

Samuel Mercier, Universite de Bourgogne

How to Enable Amoral Managers to Overcome Their Ethical Lethargy

Lyse Langlois, Laval University

Jennifer Centeno, Laval University

CSR Initiatives, Internal Legitimacy, Organizational Identification and Organizational Commitment

Prieska Kharisma, Universite de Bourgogne

Construction or Destruction of Sense during the Formalization Process of Ethics in Organizations? The Case of a Pharmaceutical Company

Samuel Mercier, Universite de Bourgogne

Saturday, July 13th

9:10 AM (cont'd)

[HC3] HEALTH CARE PROVIDER BEHAVIOR & PSYCHOLOGY

9:10 AM - 10:40 AM

Krisan III

Chairperson

Lawrence Fulton, Texas State University

Applying Psychological Theories to Healthcare Personnel

Ching-I Teng, Chang Gung University

Yuan-Yu Lo, Chang Gung University

Effect of Relationship Types on the Behaviors of Health Care Professionals

Yi-Tseng Lin, Yuan Ze University

Shi-Woei Lin, National Taiwan University of Science & Technology

Why Some Physicians Accept Healthcare IT and Others Resist It: An Activity-Theoretic Analysis

Anol Bhattacharjee, University of South Florida-Tampa

Christopher Davis, University of South Florida-St Petersburg

Neset Hikmet, University of South Carolina

[MI5] INNOVATION USING INFORMATION SYSTEMS

9:10 AM - 10:40 AM

Palma I

Chairperson

Don Kerr, University of the Sunshine Coast

The Effects of Communication Support Level on Group Creativity in Different Time/Place Settings: An Exploratory Study

Janejira Sutanonpaiboon, Sonoma State University

Party E-Service: Elucidating, Redefining, and Extending E-Services

Gang Chen, Sun Yat-Sen University

Waiman Cheung, Chinese University of Hong Kong

Sung-Chi Chu, Chinese University of Hong Kong

Chun Yip Leung, Chinese University of Hong Kong

Complementary Q/A Analysis for Question-answering Websites

Yu-Hsuan Chen, National Chiao Tung University

Pei-Jung Lu, National Chiao Tung University

Duen-Ren Liu, National Chiao Tung University

Saturday, July 13th

9:10 AM (cont'd)

[MK3] CONSUMER BEHAVIOR

9:10 AM - 10:40 AM

Palma II

Chairperson

David Zhang, University of Saskatchewan

Customer Engagement and Service Innovation for Insurance Companies

Ja-Shen Chen, Yuan Ze University

Hua-Hung Robin Weng, Yuan Ze University

Chao-Lun Huang, Yuan Ze University

Expectation Level of Real Estate Buyers Considering Real Estate Factors: The Case of Slovenia and Japan

Bojan Grum, University of Nova Gorica

Darja Kobal Grum, University of Ljubljana

Service Competition and Top Service Designers: Impacts on Price and Quality

Seung Jun Lee, Texas A & M University

Gregory Heim, Texas A & M University

10:40 AM

Coffee Break

10:40 AM - 11:00 AM

Hotel Foyer

Saturday, July 13th

11:00 AM

[AS3] ONLINE & CLOUD COMPUTING IN ASIA

11:00 AM - 12:30 AM

Krisan I

Chairperson

Chun-An Li, National Yunlin University of Science & Technology

Investigating Consumer Attitudes and Behavioral Intention toward Online Mass Customization

Jun-Fang Liao, Wenzao Ursuline College of Languages

A Study of Online Perceived Value in Vietnamese Low Cost Carriers Market

Viet Dung Trinh, Curtin University

Affected by Network Externality on the Social Network Site: The Empirical Study of Transaction Cost

Yu Ping Wu, National Dong Hwa University

Yuh-Yuan Tsai, National Dong Hwa University

[IE1] INNOVATIVE EDUCATION

11:000 AM - 12:30 PM

Krisan II

Chairperson

Therese Anne Joiner, Monash University

**Distance and Proximity: How Can a Remote Team Leader Bridge the Gap? Experiential Learning through Tacksaari Oy's Procurement Team
(Russell Ching's Best Paper Award in Innovative Education)**

Krista Finstad-Milion, ICN Business School

Brendan Bannister, Northeastern University

An Evolutionary Computation Approach for Automatically Constructing Concept Map to Evaluate the Quality of Test Question Establishment

Ta-Cheng Chen, National Formosa University

Peng-Sheng You, National Chiayi University

Yi-Chih Hsieh, National Formosa University

Methods of Integrated Collaborative Active Learning Development and Implementation at Institut Manajemen Telkom (Bandung, West Java, Indonesia)

Eka Yuliana, Indonesian Marketing Association

Ella Jauvani Sagala, The British Psychological Society

Nurvita Trianasari, Telecom Management Institute

Febe Sevtin, Telecom Management Institute

Runik Machfiroh, Telecom Management Institute

Yudhaningsih Saad, Telecom Management Institute

Astri Ghina, Telecom Management Institute

Saturday, July 13th

11:00 AM (cont'd)

[MI6] WEBSITE APPLICATIONS & EVALUATIONS

11:00 AM - 12:30 PM

Krisan III

Chairperson

Chia-Chi Wu, Chengchi University

Clustering Fans and Moderator Posts on Facebook Brand Pages

Chia-Chi Wu, National Chengchi University

Kwei Tang, National Chengchi University

Yu-Hui Fang, Tamkang University

Target Audience's Rating of Higher Education Institutions' Website

Marzie Astani, Winona State University

An Analysis of Social Activity Influences in Online Virtual Worlds

Kuan-Yu Chen, National Chiao Tung University

Hsiu-Yu Liao, National Chiao Tung University

Huai-Chun Chi, National Chiao Tung University

Duen-Ren Liu, National Chiao Tung University

[SC7] SUPPLY CHAIN DESIGN II

11:00 AM - 12:30 PM

Palma I

Chairperson

Yu Cui, Gifu Keizai University

Linking Market Orientation to Mass Customization Capability: An Organizational Learning Perspective

Zhiqiang Wang, South China University of Technology

Qiang Wang, Chinese University of Hong Kong

Xiande Zhao, China-Europe International Business School

The Evaluation and Selection of Supply Chain Models for Short-Life-Cycle Products

Xuenian Zhao, Sun Yat-Sen University

Qiang Zhou, Hong Kong Shue Yan University

Xia Pan, Sun Yat-Sen University

The Effect of Supply Chain Decoupling Points on Demand Planning: An Empirical Study

Artur Swierczek, University of Economics - Katowice

Natalia Szozda, Wroclaw University

Saturday, July 13th

11:00 AM (cont'd)

[SU1] CONTEMPORARY ISSUES IN SUSTAINABILITY

11:00 AM - 12:30 PM

Palma II

Chairperson

Norma Harrison, Macquarie University

Impact of Ethical Attributes of Services on Consumer Preference

Nai-Yu Liu, Yuan Ze University

Wen-Yeh Huang, Yuan Ze University

Incorporating Sustainability Principles to Humanitarian Supply Chains

Kathy Dhanda, DePaul University

Nezih Altay, DePaul University

The Interplay between Perceived Business Uncertainty and Organizational Capabilities in Firms' Response to Climate Change

Su Yol Lee, Chonnam National University

Robert Klassen, Ivey Business School

LUNCH

12:30 PM-1:30 PM

Lunch Break

12:30 PM - 1:30 PM

Hotel Restaurant

**Ticket to be handed in at the
restaurant**

Saturday, July 13th

1:30 PM

[MK4] MARKETING STRATEGY

1:30 PM - 3:00 PM

Krisan I

Chairperson

David Zhang, University of Saskatchewan

Influences of Consumer Review Websites and Official Company Websites on Consumer Decision Making Process with Varying Degrees of Expertise and Risk Aversion

Somkiat Eiamkanchanalai, Chulalongkorn University

Nuttapol Assarut, Chulalongkorn University

Evaluating the Impact of Advertising on Sales and Profitability in Apparel Industry

D.K. Malhotra, Philadelphia University

Rashmi Malhotra, St. Joseph's University

Elizabeth Mariotz, Philadelphia University

Linking Car Racing Attendee Expectations and Values with Trust, Satisfaction and Loyalty Outcomes

John Hamilton, James Cook University

Murray Prideaux, James Cook University

Singwhat Tee, James Cook University

[MM3] MANUFACTURING MANAGEMENT INNOVATION

1:30 PM - 3:00 PM

Krisan II

Chairperson

Atul Agarwal, University of Illinois - Springfield

The Antecedents and Consequences of Plant Closing Announcement

Amitabh Raturi, University of Cincinnati

Social Innovation Through Appropriate Technology: What IS the Initiative of Business Model?

Jung-Hoon Lee, Yonsei University

An Overview of Mass Customization in Practice

Samir Barman, University of Oklahoma

Saturday, July 13th

1:30 PM

[OB3] WORKPLACE ENVIRONMENT

1:30 PM - 3:00 PM

Krisan III

Chairperson

Krista Finstad-Milion, ICN Business School

Workplace Aggression in the Allied Health Context

Rodwell, John, Australian Catholic University

Defne Demir, Australian Catholic University

Andre Gulyas, Australian Catholic University

Rebecca Flower, Australian Catholic University

Do Organizational Supplies Fit Individual Needs? A Longitudinal Study in China

Chun-Sheng Yu, University of Houston - Victoria

June Lu, University of Houston – Victoria

[SD2] DECISION ANALYSIS

1:30 PM - 3:00 PM

Palma I

Chairperson

Yoichi Hayashi, Meiji University

Decision Analysis on Survey and Soil Investigation Problem in Power Engineering Consultant

Amy Maulany Setyaman, Bandung Institute of Technology

Yos Sunitiyoso, Bandung Institute of Technology

Applying Rational Framework of Decision Making to Revise Corporate Strategy: A Case Study of a Technology Start-Up Company

Dimas Fajar, Bandung Institute of Technology

Yos Sunitiyoso, Bandung Institute of Technology

Leila Fatmasari Rahman, Bandung Institute of Technology

Detecting Changes in Data with Long-range Dependence

Jonathan Wylie, City University of Hong Kong

Saturday, July 13th

1:30 PM (cont'd)

[SU2] SUSTAINABILITY MODELS

1:30 PM - 3:00 PM

Palma II

Chairperson

Nezih Altay, DePaul University

A Model for Sustainable Warehousing: From Theory to Best Practices

Tayyab Amjed, Macquarie University

Norma Harrison, Macquarie University

Analyzing Tourist Flow from Japan to Taiwan

Yen-Hsun Chen, National Cheng Kung University

Hsin Hong Kang, National Cheng Kung University

Ping Chang Lee, National Cheng Kung University

An Exploratory Study for Understanding e-waste Recycling

Amy Zeng, Worcester Polytechnic Institute

Menglan Zhuang, Worcester Polytechnic Institute

Tony Manta, Chalmers University of Technology

Coffee Break

3:00 PM - 3:30 PM

Hotel Foyer

Saturday, July 13th

Plenary Session – Key Note Speaker

PLENARY SESSION

3:30 PM – 5:00 PM

Grand Ballroom (Palma I & II)

It is our pleasure to have **Honorable Dr. Kuntoro Mangkusubroto** as the key note speaker for the plenary session. Dr. Mangkusubroto is the Head of President Susilo Bambang Yudhoyono's Delivery Unit for Development Monitoring and Oversight.

Dr. Kuntoro Mangkusubroto is the Head of President Susilo Bambang Yudhoyono's Delivery Unit for Development Monitoring and Oversight (UKP4). This unit is responsible for overseeing the progress of the countries' National Priorities as implemented by Line Ministries and other government agencies, resolving bottlenecks in implementation and managing the President's Situation Room at Bina Graha. He is also assigned by the President to chair the Taskforce for Reduction of Emissions from Deforestation and forest Degradation (REDD+).

Prior to his assignment in the current cabinet, Dr. Kuntoro was the Head of Rehabilitation and Reconstruction Agency (BRR) Aceh-Nias 2005-2009. As the Head of BRR, he led the reconstruction effort with funds amounting nearly USD 8 billion, 70% of which came from foreign assistance. The outcome of the reconstruction has since become an international role model for post-disaster management. Dr. Kuntoro also played a significant role in the Indonesian energy and natural resources sector, where he was the Minister for Mining and Energy (1998-1999) and CEO of PLN (state electricity company, 2000-2001), PTBA (state coal mining company, 1988-1989), and Timah (state tin mining company, 1989-1993). His restructuring effort at Timah has managed to turnaround the ailing company to a point where it became the benchmark for global tin price.

Dr. Kuntoro is a Professor in Decision Science of Institute Teknologi Bandung (ITB), at its School of Business and Management (SBM), a business school he co-founded in 2003 and sits as the Chairman of School Governing Council. He gained his doctorate in Decision Science from ITB, where he also earned his first engineering degree. Prior to his doctorate, he earned two master's degrees – M.Sc. in Industrial Engineering and M.Sc. in Civil Engineering – both from Stanford University. He is also awarded an honorary doctorate from Northeastern University in April 2012. He has given public lectures in various universities worldwide such as National University of Singapore, Nanyang Technological University, and Harvard University's Kennedy School of Government.

His international reputation earned him several recognitions such as the Association of South East Asian Nations (ASEAN) Engineering Excellence Award in 1996 and Honorary Lee Kuan Yew Exchange Fellow from the government of Singapore in 2006. He also sits in various advisory boards, among others at the Center for Strategic Leadership, WANADRI and National Research Council (DRN) as well as chairs the Global Rescue Network.

7:30 PM

**Gala Dinner
(Award Ceremony)**

7:30 PM – 11:00 PM

Grand Ballroom (Palma I & II)

Ticket to be handed in at the door